

ECP-601: *Effective Business Continuity Management* “The Only BCP Course You Need”



Register early and save \$ 300.
Course fee includes the optional CCM exam,
and Breakfast and Lunch daily.
In the USA, the course fee also includes 3 nights hotel..

**Every Business Needs an
Effective Business Continuity Program
Plan now: before the unthinkable happens!**

- 1. Business Impact Analysis**
- 2. Business Resumption Planning**
- 3. Train, Test and Exercise**
- 4. Maintain and Evaluate your Plan**

ECP-601: EFFECTIVE BUSINESS CONTINUITY MANAGEMENT

This workshop provides practical tools and techniques for Business Continuity Planning, and a comprehensive overview and understanding of BCP, its principles, and methodologies, and best practices.

If you are responsible for creating or updating a BCP, this course will enable you to do your job. This course is perfect for individuals new to Business Continuity Planning, as well as experienced practitioners.

Goals and Objectives for this Course

This course provides an intensive, hands-on workshop covering all major aspects of Business Continuity Planning for private sector, public sector, and not-for-profit organizations.

Length

3 days, 8:30 to 4:30 daily.

Audience

This course is designed for new or experienced business continuity planners, executives, managers, auditors, business unit staff and information technology specialists who are involved with business continuity planning functions.

Objectives

At the conclusion of this course, participants should:

- have a solid understanding of the overall Business Continuity Management lifecycle
- have the tools and knowledge required to conduct Risk Assessments and Business Impact Analyses
- be able to guide their IT and business unit personnel through the development of practical and effective business resumption plans
- understand the advantages and disadvantages of plan development software packages and commercial recovery services
- know how to establish the organizational framework required to keep their Business Continuity plans current and viable
- have the tools and knowledge required to plan and coordinate effective BCP tests and exercises
- know how to maintain support and commitment for the Business Continuity program
- have a solid understanding of BCP "Best Practices"
- successfully sit the professional certification exam for the CCM ("Certified Continuity Manager") designation

2012 Schedule

Feb 28-Mar 1, LAS VEGAS
Mar 12-14, COPENHAGEN
Apr 18-20, ORLANDO
May 15-17, SAN ANTONIO
June 20-22, LAS VEGAS
Sept 25-27, COPENHAGEN
Oct 16-18, ORLANDO
Nov 13-15, LAS VEGAS
Dec 4-6, ORLANDO

*Courses outside USA — course fee does NOT include hotel accommodation.

Early Bird Discount

Register and pay at least one month before the course start date and pay only \$ 2,495.

Registration

Register online at www.IBCT.com.

Class sizes are intentionally kept small to maximize learning opportunities.



Online Registration at <http://www.IBCT.com>

Daily Agenda

Day 1

Evolution of Business Continuity Planning

Six Elements of the BCM Life Cycle

Element One: Understanding the Organization

- Risk Assessment and Business Impact Analysis
- Collecting and Compiling the Data
- Analyzing the Data and Determining Options
- Case Study/Exercise

Day 2

Element Two: Determining BCM strategy

- Identifying Strategies to Reduce Risk and Impact
- Overview of Computer Recovery Planning
- What Do I Do Next?
- Fast Tracking the Process
- Case Study/Exercise

Element Three: Developing and implementing a BCM response

- Implementing a Crisis Management Framework
- Establishing the BCP teams
- Business Resumption Planning
- Case Study/Exercise

Day 3

Element 4: Exercising, Maintenance and Review

- Testing and Validating BCP plans
- Exercising BCP teams
- Enabling the BCP program
- Maintaining and Administering BCP plans
- Auditing and Evaluating BCP plans
- Case Study/Exercise

Element 5: Embedding BCM in the Organization's Culture

- Developing a BCM Awareness & Training program
- Case Study/Exercise

Element 6: BCM Program Management

- Maintaining Management Commitment
- Business Continuity Best Practices



You Need to Become Certified to get Promoted



It is a fact of life today that you need to be certified in order to advance your career. It is not enough simply to know how to do the job; you have to be able to prove it through an independent 3rd party examination.

Drawing from both the **BS 25999 British Standard**, and the **NFPA 1600 US Standard**, we believe this course "ECP-601: Effective Business Continuity Management" is the **very best** business continuity training offered anywhere in the world.

You will learn how to initiate and manage a comprehensive BCP project—from start to finish! In addition to "best principles", you also learn "best practices" - the practical "how to" develop and maintain effective continuity plans.

We teach you "what" you need to know plus "how" to do it. And then we will do our very best to help you become a **Certified Continuity Manager!**

ECP-601 Effective Business Continuity Management covers:

- tools and techniques for conducting risk assessments and business impact analysis
- practical methodologies to design and manage effective continuity plans
- case studies to examine real life situations and their solutions
- guided study and group exercises to apply the lessons learned
- methodologies for creating a plan to support your business in the face of any critical incident.

You leave this course with our workbook and BCP software - hundreds of templates, files, spreadsheets, PowerPoint presentations etc. Participants also receive BIA templates and a complete and detailed business continuity plan with plan templates for their reference.

This course is fully accredited by the National Institute for Business Continuity Management to satisfy the experience requirements of the CCM designation. So even if you are brand-new to BCP, we can help you become Certified!

Completion of this course qualifies participants to sit the certification exam to become a Certified Continuity Manager (CCM). **IBCT has enjoyed virtually 100% success preparing course participants for this exam.**

A typical course participant has less than two years of experience in business continuity planning! They have been 'volun-told' into this new role and need to know how to successfully carry out these new duties.

The techniques and tools we provide are applicable to banking, insurance, manufacturing, health care, pharmaceuticals, telecommunications, federal, state and local government organizations, in addition to international corporations and agencies.

In addition, participants leave this course with our Diploma in Business Continuity Management, a CEU/PDU certificate for 24 contact hours, a Flashdrive full of BCP tools and, on successful completion of the CCM exam, the Certified Continuity Manager designation.

Bonus — Course fee includes CCM Exam

Are you planning to work in Business Continuity?

It is a fact that

Certification = Higher Pay.

Obtain your professional CCM certification and prepare yourself for the next level of your career— at no extra cost!

The Institute for Business Continuity Training is committed to training firms and their Business Units to develop, test, and maintain their Business Continuity Plan.

Online Registration at <http://www.IBCT.com>